



# MARKETING

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## Contact Information

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## MEDIA POLICIES

- To be considered for the Tulsa State Fair Media Kit, please complete and return the Marketing & Media Relations Information Form.
- The Tulsa State Fair cannot guarantee media coverage or inclusion in the Media Kit.
- The Commercial Space Sales Department determines what is considered new at each year's fair. For information regarding submitting a new product, please contact Marilyn Herman at (918) 744-1113 ext. 2100.
- As a Tulsa State Fair Exhibitor, you are only speaking on behalf of your business. Representing yourself as an employee or speaking on behalf of the Tulsa State Fair is prohibited. If you are asked a question that does not relate to your product or business, please direct the interviewer to the Media Office.
- If you intend to seek media coverage without the assistance of the Media Office, please inform the Marketing Department at (918) 744-1113 ext. 2090, prior to making any efforts. It is important to keep the Marketing Department included in plans that involve any type of media contact while at the Tulsa State Fair.
- Onsite advertising or promotions are prohibited in any location other than the designated space referenced in your lease agreement. All business functions must be conducted within your assigned space.
- False or misleading advertising and/or promotions are strictly prohibited.
- The Tulsa State Fair Media Office is located in the River Spirit Expo Main Lobby (Southside) and will be open during building hours.