

The GREAT AMERICAN SPAM® CHAMPIONSHIP

SUPER SIMPLE CRAVEABLE CLASSICS (2017 Contest Theme): Celebrate 80 Years of SPAM® products - SIZZLE PORK AND MMM - with your Tried & True, Totally Tasty, Super Simple Craveable Classic Recipes!

Presented by SPAM

Located at the Culinary Kitchen/River Spirit Expo, Lower Level

Date: Friday, September 29, 2017

Entries Accepted: 6:00pm – 6:20pm

Judging: 6:30pm

Two Categories: 1 for Adults - 1 for Kids

(Adults: Ages 18 & Up, Kid Chefs: Ages 7-17)

Local SPAM® Champion Prizes: 1st Prize \$150; 2nd Prize \$50; 3rd Prize \$25

(Adults)

Local SPAM® Kid Chef Prizes: 1st Prize \$60; 2nd Prize \$30; 3rd Prize \$10 (Kids)

Two National Grand Prizes:

1) National SPAM® Champion Grand Prize: A Trip for Two to the 2018 Waikiki SPAM JAM® Festival in Hawaii Valued at \$3,000 (Adult Grand Prize)*;

2) National "SPAM® Kid Chef of the Year" Grand Prize: \$2,000 cash prize



Judging Criteria:

Simplicity (50%) + Taste (50%)

Contest Rules:

- Make any "Super Simple Craveable Classic" recipe with at least one 12-ounce can of SPAM® products any variety (Classic, Lite, Less Sodium, Hot & Spicy, or other) and up to 10 other ingredients. (Packaged items such as cake mixes and other timesavers are welcome and count as one/individual ingredient. Salt, pepper, cooking oil/butter, water and garnishes do NOT count.)
- Judging Criteria is to emphasize how easy the recipe should be and how great it tastes.
- Recipes should be named, original, unpublished, the sole property of entrant, and not used for another contest.
- Submit your entry with a clear/typed recipe (illegible recipes may be disqualified), a product label and your contact information. One entry per person.
- No SPAM® recipe contest 1st place winners from any fair in 2016 are eligible to win in 2017, nor are those who have won 1st place three or more times.
- All winning recipes become the property of Hormel Foods Sales, LLC, which has the right to publish or advertise the recipes and contestants without compensation.
- Judges are chosen by the fair; their decisions are final. Hormel Foods is not responsible for lost recipes, nor is the fair.
- All winners are required to sign a release provided by Hormel Foods. Winner awards will not be distributed until their releases are received.
- All contestants including fair winners, finalists and the national grand-prize winners shall not make any public appearances or give any interviews associated with this competition without the permission of Hormel Foods or the Blue Ribbon Group.

- Taxes on the prizes are the responsibility of the winner.
- Employees of Hormel Foods Corporation, its affiliates, subsidiaries and families of each are not eligible to participate.

National Judging & Grand Prizes:

- Fair contest supervisors forward 1st place winning recipes for national grand prize judging for both Adult and Kid Chef categories. Hormel Foods' Test Kitchens judge recipes on the above criteria. Their decisions are final.
- For the National SPAM® Champion Grand Prize (adult: age 18 & up) one national grand-prize winner will be selected out of all 26 1st place recipes. He/she will receive a voucher to cover \$3,000 in travel costs (airfare, hotel and food) for the 2018 Waikiki SPAM JAM® Festival in Hawaii. The national grand-prize winner may elect to accept a \$3,000 cash prize instead of the trip (ARV \$3,000).
- One National SPAM® Kid Chef of the Year (kid chef: age 7 to 17) will be selected out of all 26 1st place recipes and he/she will receive a \$2,000 cash prize (ARV \$2,000).
- Both grand-prize winners will be notified by phone no later than Feb. 28, 2018. If Hormel Foods is unable to reach the grand-prize winners within 10 days of notification, an alternate may be selected. National winning recipes will be available by emailing statefairteam@blueribbongroup.net or by sending a self-addressed stamped envelope to: Blue Ribbon Group, c/o SPAM® Championship National Winner, 1120 South 2nd St #908, Minneapolis, MN 55415.